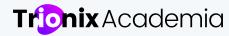
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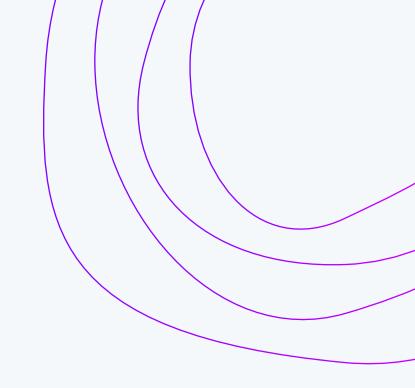
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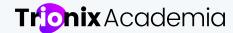
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It's a place to grow your Imagination





Modules of capability

We give you the tools to become a smart and capable player on the digital stage.

When you're done, you'll be able to create a powerful digital marketing strategy all by yourself. The modules are building blocks – of knowledge, of your career, of the brand new Certified Digital Marketing Professional that is you.

- Search Engine Marketing
- ✓ Social Media Marketing (SMM)
- ✓ Pay-Per-Click (PPC) Advertising
- ✓ Social media advertising
- Youtube marketing
- Display marketing
- Search engine optimisation
- ✓ Google Analytics
- Content marketing
- ✓ Mobile Marketing
- Email Marketing
- Digital Marketing strategy

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Our courses are designed for

- Traditional marketers and marketing executives who want to get ready for the digital future.
- Entrepreneurs who want to be more entrepreneurial
- Graduates with no plans to wait around
- Marketing managers and senior management
- IT managers
- Whoever needs to create and apply a digital marketing strategy for their organization
- Small business owners who may or may not want to stay small
- Career changers
- Anyone in marketing or business who wants to show the world what they can do

HubSpot Academy

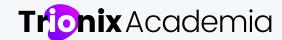






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List of certificates given after course completion



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